

Incoming Activities 2007



07/07 LH Agent Seminar (Bratislava)



08/07 V.I.P. Dinner (Bangkok)



08/07 V.I.P. Dinner (Taipei)



09/07 Bavarian Indaba & Oktoberfest (Johannesburg)



09/07 Germany Roadshow (Mumbai)



06/09 Workshop Central Europe (Munich)

Munich Airport Quick Reference Guide

Munich Airport International
P. O. Box 23 17 55, D-85326 Munich
phone +49 (89) 9 75-00
info@munich-airport.de
www.munich-airport.com

PR Incoming / MUC Flyer
Corinna Born
Coordination/Research: Martina Kempf
phone +49 (89) 9 75-3 31 47
fax +49 (89) 9 75-3 31 06
corinna.born@munich-airport.de

Marketing Incoming Tourism
Florian Poetsch
phone +49 (89) 9 75-3 31 48
florian.poetsch@munich-airport.de

Marketing Incoming North America
Sabine Ostermair
phone +49 (89) 9 75-3 31 42
sabine.ostermair@munich-airport.de

Marketing Travel Industry Relations
Thomas Kube
phone +49 (89) 9 75-3 31 40
thomas.kube@munich-airport.de

Flight Information
phone +49 (89) 9 75-2 13 13

Disabled transportation
phone +49 (89) 9 75-6 33 33

Conference Center municon
phone +49 (89) 9 75-9 32 00

Medical Center
phone +49 (89) 9 75-6 33 44

Lost & Found
phone +49 (89) 9 75-2 13 75

Tax Free / VAT reimbursement
phone +49 (89) 9 75-9 29 60

International Representation Offices:

North America
c/o Aviareps Inc.
Maria Sarvanski
fax: +1 (646) 64 99 170
msarvanski@aviareps.com

China
c/o Beijing New Angle Co., Ltd.
Albert An
fax: +86 (10) 84 47 02 45
btapek@public.bta.net.cn

Thailand
c/o Pacific Leisure Group
Jarunee Tantinukul
fax: +66 (2) 6 52 05 09
jarunee@plt.co.th

Far East / Asia
c/o Pacific Leisure Group
Eckard Kremer
fax: +66 (2) 6 52 05 09
eckard@plgroup.com

Rendezvous of Feng Shui design and baroque at the gateway to Munich

The Corbin Feng Shui hotel is the first Qi Mag certified hotel in the world. It is situated in the center of Freising, near the city of Munich. Feng Shui is the interaction of the human being, time and space. Feng Shui uses elements like physical planning, architecture, doors, walls, windows, furniture and interior decoration. The Corbin is a four star hotel and offers 12 single and 34 double rooms: light-colored and furnished in natural materials. The rooms,



Time-saving online boarding pass now available

Munich Airport's Terminal 2 is now completely equipped with 2D barcode-scanners. For passengers of Lufthansa with electronic tickets, Munich Terminal 2 offers a new service: All gates of the Munich Terminal 2 can read the online boarding pass now. For passengers of Lufthansa with electronic tickets travelling will be much more time saving and convenient. With electronic tickets it's possible to check in using the Internet. The production of the boarding card is user friendly and easy to use for the customer: with a click this online boarding pass is printed out. The printed card contains all the flight-relevant information for direct access right to the gate area. With the online boarding pass passengers can go directly to the security check and continue to the gate. With the online boarding pass at Munich's Terminal 2 it's also possible to change the seat at the Quick Check-in machine and to post the luggage at the Baggage Drop counter. With Munich Terminal 2 and Frankfurt Terminal 1 Lufthansa is one of the first airlines to have barcode enabled hubs, so that barcode boarding passes can be read automatically in the entire terminal.



Further information: Deutsche Lufthansa AG
e-mail: christine.volckmar@dlh.de; www.media.lufthansa.com

free from radiation, provide a healthy atmosphere and sheltered space for sound sleep. Also, the size of the hotel allows for a high degree of services. Feng Shui helps to identify the areas of one's living space that deserves the most attention. When one's home or office has good Feng Shui, one's mood, attitude, energy, concentration, and productivity will all improve – so goals can be achieved with greater ease and speed; this is the essence of Feng Shui. Business travelers and tourists instantly feel at ease, enjoying the bright colours and clear shapes of the Corbin Hotel's rooms, breakfast area and patio. Most importantly: guests definitely spend quiet nights!

Further information:
Corbin Feng Shui Business Hotel Freising
Marc Sielhöfer / Hotel Manager
e-mail: info@corbin-hotel.de; www.corbin-hotel.de

Your health should be worth the journey, too!

The new internet site "www.munich.de/health" provides information on the wealth of medical services available in Munich. Now it's easy to find information about the wide range of top-quality medical institutions as well as practical information to prepare for an extra special stay in Munich. This information is available in both English and Arabic. Munich has long been recognized as one of the top centers for research, diagnosis and treatment in all medical areas. The medical press ranks Munich's hospitals on a very high level and gives the city the best accolades in the international arena. Munich is renowned for professionalism and the highest levels of service and hospitality. Tourism arrivals increase every year and visitors travel halfway around the globe to take advantage of Munich's medical services. Bavaria's metropolis has established itself as a leading European health care center thanks to the efficient hospitals, such as those that are part of Munich General Hospital, an internationally renowned scientific body that includes two medical faculties at Munich's Universities, and other public and private research institutions.

Further information: City of Munich
www.munich.de/health

continued Best Airport in Europe.

adding that "the 30,000 people working on the Munich Airport campus have reason to be very proud of this award since they are the ones behind our success! Without the close and efficient cooperation between airport operator, airlines, authorities and the other companies at Munich Airport, we would not have won this award."

MUC FLYER

03 | 07

Munich Airport's International Travel Trade Information

Happy Birthday: The Crystal Road celebrates its 10th anniversary



The Crystal Road, Bavarian Forest

Glass is associated with the Bavarian Forest as lavender is with the Provence region of France and as Guinness is with Ireland. Nowhere else exists such a closeness and diversity of glass artists, glass companies and glass manufacturers. The Crystal Road is 250 kilometres (155 miles) long. In 1997, the Crystal Road was founded and is now one of the most famous themed roads of its kind in Germany. In many of the rural guesthouses on the Crystal Road, visitors can enjoy lunch while dining on tables that are exquisitely set with noble glasses and porcelain. Furthermore there are many varied shopping facilities along the glass themed road. Numerous glass makers and refiners work along the Crystal Road, which stretches from the European centre of lead crystal in Neustadt to the East Bavarian town of Passau, which is

situated beautifully on the Danube River. All along this trail, visitors can admire and experience the production of exquisite drinking glasses, traditional Art Nouveau glass, sparkling chandeliers, fantastic lamp glass and unique pieces designed by internationally renowned artists such as Erwin Eisch and Theodor Sellner. A number of important museums and galleries bear witness to the significance of glass as a motif for the region. The Glass Museum in Passau, for instance, houses the largest collection of Bohemian glass in the world whilst many well-known glass artists exhibit their wares in places such as the Glass Museum in Frauenau or the Gallery Herrmann in Drachselsried.

Further information: Ostbayern Tourismus
e-mail: eberl-walter@ostbayern-tourismus.de
www.ostbayern-tourismus.de

Munich Airport receives "Best Airport in Europe" honors for third straight year



Munich Airport

Munich Airport has been awarded "Best Airport in Europe" for the third year in a row by an international survey of close to eight million passengers worldwide. Passengers also voted Munich number 4 in the worldwide ranking behind the Asian hubs Hong Kong International Airport, Seoul Incheon and Singapore Changi Airport. The Skytrax World Airport Award 2007 is the largest international customer survey of airport quality standards. Passengers were asked to assess more than 40 aspects of customer satisfaction for airport

Contents

AIRPORT

AirportClinic M with new Web Design	2
Fit for the Flight – New Bio Bistro	2
First Class Lounge now also at Munich	3
Time-saving online boarding pass now available	4
MUC Incoming Activities 2007	Flap
MUC News Brief	Flap

BAVARIA

"Jungle gym" in Garmisch-Partenkirchen	2
Bavaria strengthens its position as Germany's Golf Country Nr.1	3
Rendezvous of Feng Shui design and baroque at the gateway to Munich	4

MUNICH

"Royal Munich" – City of Arts and Culture	3
Your health should be worth the journey, too!	4

product and service standards at more than 170 airports around the world – ranging from ease of catching connecting flights to the cleanliness of restrooms and the efficiency of security checks. "We consider it an incredible achievement that passengers have chosen Munich as the best airport in Europe for a third year in a row," notes Dr. Michael Kerkloh, CEO of Munich Airport, → Page 4

Event Calendar OCT 07 - DEZ 07

OCT 14 The 2007 Munich Marathon. What an excitement! It seems that the entire city is on the move on such a Marathon Sunday. Thousands of athletes enjoy the run through the city and the unique flair of the Bavarian metropolis.
Information: www.muenchenmarathon.de

OCT 17 - OCT 21 International Mountain Film Festival Tegernsee. The scenic valley of Tegernsee, with its lake nestled at the foot of picturesque mountains, will for the fifth time host the annual Tegernsee International Mountain Film Festival in October 2007. The Tegernsee Mountain Film Festival is a competitive international event, bringing the best films on mountains and their spirit of adventure to the heart of the Bavarian Alps. Information: www.bergfilm-festival-tegernsee.de

OCT 20 The Long Night of the Museums. As in past years, some 80 museums and collections as well as quite a few galleries, art societies and churches offer an assorted programme made up of guided tours, concerts and performances. The reliable shuttle busses of Munich's public transport system bring visitors every ten minutes to all the events.
Information: www.muenchen.de

OCT 20 The opening of the BMW Welt. The BMW brand celebrates its great entrance: in BMW's exciting new delivery center visitors will be able to inform themselves about the brand on the spot and form an impression for themselves of developments at the cutting edge of automotive engineering.
Information: www.bmw-welt.com

NOV 24 - DEC 5 39th Würzburg Bach Festival. The Würzburg Bach Festival has been one of Würzburg's most important music festivals since the late 1970s. This year, the festival's director Christian Kabitz portrays the relationship between Johann Sebastian Bach and Johannes Brahms. Concerts take place in the St. Johanniskirche and in the Residence (UNESCO cultural heritage).
Information: www.bachchor-wuerzburg.de

NOV 28 - DEC 31 Tollwood Winter Festival. In winter Tollwood welcomes its visitors with an evocative Christmas market, theatre and music performances in several tents on the Theresienwiese – also home to the world-famous Oktoberfest.
Information: www.tollwood.de

NOV 8 - JAN 12 AFRIKA! AFRIKA! André Hellers magical circus event is soon back to Munich. This time with a complete new tour: 120 new artists, a new show and for the first time with an own restaurant tent, which offers premium African cuisine.
Information: e-mail: presse@afrika-afrika.com

"Jungle gym" in Garmisch-Partenkirchen



In the Bavarian mountain resort of Garmisch-Partenkirchen, a new jungle gym course made of thick ropes opens in mid-September. It is located just above the valley cable-car station at Wank Mountain and is open daily until the end of October from 10 AM to 5 PM. Do you fancy flying through the air with the greatest of ease? Or perhaps you prefer doing your best imitation of Tarzan while clutching a vine-like rope and swinging from tree to tree? Or maybe pedaling on an acrobat's bicycle is more your style? The new rope course in Garmisch-Partenkirchen makes this all possible. Every

visitor is given safety instructions from highly qualified climbing experts. If accompanied by an adult, children aged six and up can partake in three more simple climbing paths. Five obstacle courses of different levels of difficulty are ready to be explored. Some of the 60 platforms offer a spectacular view of Germany's highest mountain – the majestic Zugspitze.

Further information:
Tourist Information Garmisch-Partenkirchen
e-mail: tourist-info@gapa.de; www.garmisch-partenkirchen.de
Press contact: pr@gapa.de

AirportClinic M has a new Web Design



Munich Airport's unique "AirportClinic M" has received an internet face-lift. The clinic's official website has recently been adjusted to match the corporate design of the Airport's internet portal. At "www.airportclinic-m.de" visitors will receive information on the clinic's wide medical service range as well as the medical specialists who practice at the clinic. Improved navigation and search tools make it easier to use the website efficiently.

Further information: AirportClinic M
Ursula Jürgensen / Public Relations
e-mail: ursula.juergensen@gmx.de
www.airportclinic-m.de, www.munich-airport.de

Fit for the flight – New Bio Bistro

Health-conscious travellers now have a new option for feeling fit for the flight. Next to gate No. 30 in Terminal 2, the new "Bistro Organic" has opened. Passengers are spoilt for choices with a self-service bar of wellness drinks, light snacks and meals for health-conscious travellers, including fresh-squeezed fruit and vegetable juices, biological lemonade, lassi drinks, specialty teas, coffees and chocolates as well as a fresh fruit and veggie bar. "Bistro Organic"



also provides bagels and foccacia from a local certified organic bakery with a variety of cheese, meat and vegetarian fillings. With seating for around 60 guests, the bistro is a true oasis in the middle of the bustling airport.

Further information: Munich Airport
www.munich-airport.de

First Class Lounge now also at Munich



Lufthansa First Class Lounge

A new dimension in travel has opened up at Lufthansa's hub in Southern Germany. Since August 14, First Class customers and HON Circle members are able to enjoy the exclusive atmosphere of a Lufthansa First Class

Lounge at Munich Airport. The First Class Lounge at Munich has a range of comfortable facilities and conveniences on offer. These include a gourmet restaurant, a bar area, a cigar lounge and luxury bathroom areas. The

"Royal Munich" – City of Arts and Culture



The Munich Residence

Munich is a city of arts, culture and vitality. Today visitors can experience history and discover the remnants of the Bavarian monarchy at many places in Munich and Bavaria. The Munich Residence is the largest city palace in Germany.

Its highlights are the Antiquarium (Hall of Antiquities), the largest secular Renaissance interior north of the Alps, the early seventeenth-century rooms, the elaborate Rococo interiors and the neoclassical King's Tract. Amazing relics are stashed away in the Treasury of the Residenz. Today, the Munich Treasury is one of the richest and finest collections of its kind in the world. The major attractions are the Bavarian crown jewels and an elegant sixteenth-century equestrian statuette of St George. The Nymphenburg Palace was established as a summer residence for the Electors of Bavaria. Of particular historical interests are King Ludwig I's Gallery of Beauties; the room in which King Ludwig II was born and the Great Hall, with its extensive Rococo decoration. Over 18.5 metres tall, the Statue of Bavaria was the first colossal sculpture of modern times and the largest to be casted in bronze using traditional techniques. Visitors can climb the spiral staircase

inside the statue all the way to the statue's head, where several openings offer fabulous views of the city of Munich as well as of the Theresienwiese (the official grounds of the Oktoberfest). The New Palace at Schleißheim, just outside of Munich, is said to be Elector Maximilian Emanuel's answer to the French royal palace at Versailles. The Palace is well known for the complex decoration of its Great Hall, Hall of Victories and Great Gallery. Lustheim Palace was built in 1685 and houses Ernst Schneider's world-famous collection of priceless early Meissen porcelain, with over 2,000 items of tableware and animal figurines. Visitors can expect an unforgettable experience at Rose Island; King Maximilian II created this sweet-smelling paradise around 1850 by reshaping a former fishermen's island in Lake Starnberg, which is near Munich.

Further information: Tourist office Munich
e-mail: pr.tam@muenchen.de; www.muenchen-tourist.de

First Class Lounge extends over two levels and has a total area of 860 sq. metres. On the lower lounge level (Level 04), there is the lobby and the service area for the limousine transfer. If a flight is leaving from an apron position, passengers will be collected at the lounge and chauffeur driven direct to their aircraft. On the upper level of the lounge (Level 05), passengers can relax or make effective use of their time until their flight departure. Separate workrooms provide an inviting environment for passengers to prepare for their next meeting. In the exclusive bathroom area, guests can unwind and freshen up before or after a long journey. The modern bathrooms are equipped with a shower or Jacuzzi. In the First Class Lounge there is also an attractive bar area and an inviting restaurant, where cooks from LSG Sky Chefs spoil guests with a range of culinary delicacies such as the sushi selection, which changes daily, regional organic produce and international specialities. Before entering the lounge, First Class passengers and HON Circle members can take advantage of other service facilities. These include a valet parking service, separate check-in facilities and fast lanes at the central security checkpoints.

Further information: Deutsche Lufthansa AG
Bettina Rittberger
Corporate Communications Southern Germany
e-mail: bettina.rittberger@dlh.de, www.media.lufthansa.com

Bavaria strengthens its position as Germany's Golf Country No. 1

Bavaria boasts the highest number of golf courses in Germany. The Free State of Bavaria has 170 golf courses; Germany itself has almost 700. If golf is your passion, then Bavaria is the place to be. Whether you are travelling for business or leisure, golfing facilities are ready for you to enjoy. Bavaria is filled with natural beauty and scenery, which gives you all the more reason to choose Bavaria as your golf destination. Smooth fairways and a relaxing ambience make for a perfect golf getaway. Recently the 45-hole Golf Park "Bella Vista" in Bad Birnbach in lower Bavaria has opened. Professionals, beginners, as well as players from the ages of 3 to 103 will all enjoy this new Golf Park.



Further information: Bavaria Tourism
Peter Ferber / Project Manager Public Relations
e-mail: ferber@bayern.info; www.bayern.by

✈ MUC News Brief

Additional flights in the Winter Schedule 2007/2008

➡ **Aer Lingus**
new flights to Cork (4x weekly*)

➡ **Aeroflot**
new flights to St. Petersburg (2x weekly*)

➡ **air baltic**
increases flights to Riga (daily*)
increases flights to Vilnius (daily*)

➡ **Air Berlin**
new flights to Saarbruecken (2x daily*)
new flights to London-Stansted (2x daily*)
new flights to Milan (2x daily*)
new flights to Vienna (2x daily*)

➡ **Air Mauritius**
increases flights to Mauritius (2x weekly*)

➡ **Finnair**
increases flights to Helsinki (4x daily*)

➡ **germanwings**
new flights to Dortmund (3x daily*)
increases flights to Hamburg (21x weekly*)

➡ **Lufthansa**
increases flights to Wroclow (3x daily*)
increases flights to Oslo (4x daily*)
increases flights to Barcelona (5x daily*)
re-launch flights to Dubai (daily*)
increases flights with larger aircraft to New York (daily*)
new flights to Sibiu (1x daily*)

➡ **Norwegian**
new flights to Warsaw (4x weekly*)

➡ **SAS**
increases flights to Stockholm (2x daily*)

➡ **TACV Cabo Verde**
increases flights to Sal (2x weekly*)

➡ **Transaero**
new flights to St. Petersburg (1x weekly*)

(* = total frequencies)